

JOEL NEALY - MULTIMEDIA DESIGNER

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PHONE 347-415-6611

EDUCATION **Frostburg State University**

BS, Graphic Design 2005

AWARDS **Project Vita Award** (General Motors) 2013
Contributed to \$9 Billion in new business

WORK HISTORY

Sep 2016 **Edelman - Graphic Designer**
Atlanta, GA

- Produced digital media for print and web display.
- Provided advanced photo manipulation and compositing for social media and web applications.
- Sourced stock images and retouched them for use in new media.

Aug 2016 **Ames Scullin O'Haire - Digital Designer**
Atlanta, GA

- Sep 2016
- Scripted HTML solutions for web templates.
 - Edited video using Adobe Premiere in collaboration with Art Director.
 - Produced special effects using Adobe AfterEffects to enhance video footage.
 - Edited and corrected broadcast audio using Avid Pro Tools to finalize multimedia presentations.

May 2016 **McBee Strategic - User Interface Designer**
Atlanta, GA

- Aug 2016
- Developed website templates from conception to completion visually, to deliver to programmers for production.
 - Produced social media artwork for Facebook, Twitter and Instagram.
 - Sourced stock images for use in designs and acted independently to produce Interface solutions.

Multimedia Designer Specializing in:

- Brand Strategy & Development
- Logo & Identity Design
- Collateral Materials
- Packaging Design
- Publication & Editorial
- Illustration
- Web Design & Development
- Art Direction
- Creative Consulting

Skilled in:

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe AfterEffects
- Final Cut
- HTML & CSS
- JQuery
- JavaScript

Oct 2015 **American Cancer Society - Senior Graphic Designer**
- **Atlanta, GA**

- Apr 2016**
- Provided support to the digital and media teams for social media platforms.
 - Contributed to the ongoing development of company's website by developing and maintaining existing web pages and applications.
 - Developed new web banners utilizing HTML 5 and CSS3.

Apr 2015 **The Atlanta Insiders - Art Director/Designer**
- **Atlanta, GA**

- Oct 2015**
- Designed all broadcast graphics utilizing Illustrator, Photoshop, AfterEffects, Premier and Final Cut
 - Developed and designed company website. Responsible for updating web content on an ongoing basis.
 - Responsible for managing social media accounts.

Jan 2015 **Driven Society - Brand Ambassador**
- **Brooklyn, NY**

- Apr 2015**
- Responsible for re-branding of all identifying marks.
 - Collaborated with Creative Director to deliver eye catching visuals for company's social media platforms.
 - Responsible for managing company website and updating content.

Oct 2012 **Prudential Retirement - Graphic Design Specialist**
- **Iselin, NJ**

- Apr 2014**
- Designed print campaigns, microsites, widgets, HTML emails, animations and conference materials that were distributed both internally and externally to clients.
 - Communicated and collaborated with account representatives, content providers, and print production associates to ensure that all visual communication was fluent and cohesive.
 - Produced Prudential's 2012 Multimedia Annual Report in collaboration with Design Manager for Company President Chris Marcks.

Sep 2011 **All Things Media - UI Designer/Production Artist**
- Mahwah, NJ

- July 2012
- Responsible for providing production art, digital specification charts, and visual assets that were incorporated into the 2013 Mercedes Benz Model Year iPad app.
 - Collaborated with proofreader and copywriter to make changes to iPad app copy.
 - Designed distinctive brochures and posters following the Mercedes Benz branding guidelines.

Feb 2011 **Kleinfeld Bridal Company - Graphic Designer/ Web UI**
- New York, NY

- Aug 2011
- Responsible for layout design, retouching, and color correction of company brochure and look book.
 - Responsible for accurate copy writing of marketing materials.
 - Designed wire frames, mood boards, and mockups to convey art direction to clients as well as business partners.

Jan 2010 **Sentrx Safety Systems - Web Developer / User Interface Designer**
- Little Falls, NJ

- Jan 2011
- Conceptualized and designed web application interfaces.
 - Scripted routines to activate interfaces using Flex/ActionScript and PHP.
 - Developed data-driven application designed to track side effects of leading pharmaceutical products.